

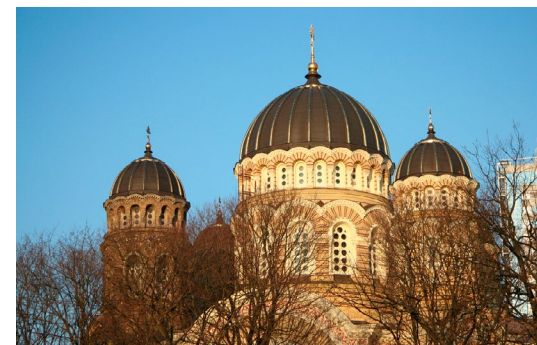
POST OFFICE® CITY COSTS BAROMETER 2011

Five of Eastern Europe's capital cities are best value for a bargain break according to the new *City Costs Barometer* by Post Office Travel Money. Key findings include:

- **Riga, followed by Prague and Budapest offer UK tourists the most for their money**
- **In the eurozone its newest member, Tallinn, is cheapest for a city break, pushing last year's best buy Lisbon into the runner up slot**
- **Riga and Tallinn offer the cheapest three-star hotel accommodation using prices provided by Hotels.com**
- **Visits to museums, art galleries and heritage attractions are cheapest in Riga, Dublin and Copenhagen**

All currencies featured in the *City Costs Barometer* are available on demand with 0 per cent commission at 1,600 Post Office branches. An additional 2,600 branches stock US dollars while euros can be purchased over the counter at more than 8,500 bureaux de change branches.

In total over 70 currencies can be pre-ordered at almost 12,000 Post Office outlets or online at postoffice.co.uk for next day branch delivery. Home delivery is also available when ordering online.



Riga



Tallinn

POST OFFICE CITY COSTS BAROMETER 2011

Items	Riga Latvia (lats)	Prague Czech Republic (koruna)	Budapest Hungary (forint)	Tallinn Estonia (euro)	Warsaw Poland (zloty)	Lisbon Portugal (euro)
Cup of coffee Bar/café	£2.08	£1.01	£1.09	£1.89	£1.71	£0.57
Bottle of lager Bar/café	£2.78	£1.41	£1.63	£3.77	£1.34	£1.42
Bottle/can of Coca-Cola Bar/café	£1.39	£0.85	£1.02	£1.89	£0.98	£1.42
3-course evening meal for 2 adults including bottle of wine	£31.25	£20.14	£27.25	£44.87	£39.02	£28.30
Return bus or train transfers from airport to city centre	£1.39	£2.09	£2.65	£1.81	£1.37	£2.83
48-hour travel card	£5.28	£8.06	£11.26	£6.93	£3.90	£7.92
Sightseeing city bus tour	£13.89	£12.08	£16.35	£15.09	£14.63	£14.15
Top heritage attraction	£0.00 Riga Cathedral	£10.07 Prague Castle	£0.00 Castle District: Fisherman's Bastion	£3.77 Town Hall	£5.37 The Royal Castle	£6.60 Jeronimos Monastery
Top museum	£2.78 Ethnographic Open Air Museum of Latvia	£6.04 National Museum	£4.00 Hungarian National Museum	£2.83 Estonian Open Air Museum	£2.93 National Museum	£4.72 Ancient Art Museum
Top art gallery	£2.08 Latvian National Museum of Art	£6.04 National Gallery: Sternberg Palace	£5.81 Museum of Fine Arts	£5.19 Kumu Art Museum	£2.93 Zacheta National Gallery of Art	£0.00 Berardo Museum
1 night 3* hotel accommodation for 2 adults (Hotels.com)	£52.00	£67.00	£65.00	£54.00	£70.00	£82.00
TOTAL COSTS	£114.92	£134.79	£136.06	£142.04	£144.18	£149.93



Prague



Budapest.

Items	Dublin Ireland (euro)	Berlin Germany (euro)	Edinburgh UK (pound)	Barcelona Spain (euro)	Bruges Belgium (euro)	London UK (pound)
Cup of coffee Bar/café	£1.89	£1.98	£2.50	£1.42	£2.36	£2.50
Bottle of lager Bar/café	£3.77	£2.36	£3.40	£1.89	£2.83	£3.50
Bottle/can of Coca-Cola Bar/café	£1.89	£1.89	£1.55	£1.70	£2.12	£2.00
3-course evening meal for 2 adults including bottle of wine	£45.99	£61.32	£60.00	£42.45	£66.04	£48.00
Return bus or train transfers from airport to city centre	£4.34	£4.34	£2.40	£2.74	£18.30	£10.00
48-hour travel card	£11.32	£11.89	£6.00	£10.85	£9.43	£14.60
Sightseeing city bus tour	£15.09	£18.87	£12.00	£21.70	£13.68	£25.00
Top heritage attraction	£8.49 The Book of Kells, Trinity College	£0.00 Brandenburg Gate	£14.00 Edinburgh Castle	£11.79 Sagrada Familia	£1.42 The Basilica of the Holy Blood	£17.50 Buckingham Palace (The State Rooms)
Top museum	£0.00 National Museum of Ireland	£9.43 Neues Museum	£0.00 National Museum of Scotland	£17.92 Museum of FC Barcelona including Nou Camp tour	£1.89 Archaeological Museum	£0.00 Natural History Museum
Top art gallery	£0.00 National Gallery of Ireland	£5.66 meCollectors Room	£0.00 National Gallery of Scotland	£9.43 Picasso Museum	£7.55 The Groeninge Museum	£0.00 Tate Modern
1 night 3* hotel accommodation for 2 adults (Hotels.com)	£68.00	£75.00	£101.00	£96.00	£103.00	£114.00
TOTAL COSTS	£160.78	£192.74	£202.85	£217.89	£228.62	£237.10

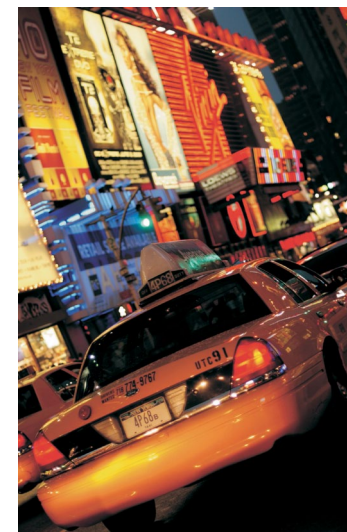


Dublin



Berlin

Items	Amsterdam Netherlands (euro)	Rome Italy (euro)	Paris France (euro)	Copenhagen Denmark (kroner)	Boston USA (dollar)	New York USA (dollar)	Stockholm Sweden (kroner)
Cup of coffee Bar/café	£1.89	£1.42	£1.60	£3.14	£1.32	£0.99	£2.30
Bottle of lager Bar/café	£2.36	£3.77	£4.72	£3.77	£2.30	£1.97	£3.98
Bottle/can of Coca-Cola Bar/café	£2.08	£2.83	£2.83	£3.14	£1.15	£0.82	£2.09
3-course evening meal for 2 adults including bottle of wine	£66.04	£66.04	£47.17	£75.38	£55.07	£42.76	£94.15
Return bus or train transfers from airport to city centre	£6.98	£7.55	£17.74	£8.67	£2.63	£9.87	£18.62
48-hour travel card	£10.85	£10.38	£14.34	£31.41	£9.87	£19.08	£23.01
Sightseeing city bus tour	£11.32	£14.15	£27.36	£18.84	£23.68	£32.24	£27.20
Top heritage attraction	£12.26 Canal cruise	£8.49 Colosseum	£0.00 The Cathedral of Notre Dame	£9.42 Rosenborg Castle	£7.89 The Freedom Trail (guided tour)	£8.55 Statue of Liberty (including ferry)	£7.32 Skansen Open Air Museum
Top museum	£9.43 Amsterdam Museum	£14.15 Vatican Museum	£7.55 Cité des Sciences et de l'Industrie	£0.00 National Museum	£13.82 Museum of Science	£10.53 American Museum of Natural History	£11.51 Vasa Museum
Top art gallery	£13.21 Van Gogh Museum	£4.72 National Gallery of Ancient Art of Barberini Palace	£9.43 Louvre	£0.00 National Gallery	£13.16 Museum of Fine Arts	£13.16 Metropolitan Museum of Art	£10.46 National Museum of Fine Arts
1 night 3* hotel accommodation for 2 adults (Hotels.com)	£106.00	£114.00	£121.00	£103.00	£129.00	£166.00	£113.00
TOTAL COSTS	£242.42	£247.50	£253.74	£256.77	£259.89	£305.97	£313.64



New York

Images courtesy of Riga Tourism Development Bureau, Tallinn City Tourist Office & Convention Bureau (Kaido Haagen), Dublin Tourism and Hayes & Jarvis (New York).

Source: Post Office. Data relates to 22 March 2011 exchange rates. The Post Office *City Costs Barometer 2011* uses the lowest average price for commodities supplied by National and Regional Tourist Offices and all prices are verified by online research and spot checks. Accommodation prices are taken from the Hotels.com Hotel Price Index (HPI®), based on an average nightly price across the year for two adults sharing a double/twin room in a three-star hotel).